



RAINBOW FLEET CHILD CARE RESOURCE AND REFERRAL

ENHANCING CHILD DEVELOPMENT

ABOUT US

For more than 45 years, Rainbow Fleet has provided innovative child development programs to families and child care service providers. Rainbow Fleet helps families locate quality child care options and assists child care providers with a multitude of services including licensing and technical assistance as well as age-appropriate activities and curriculum.

WHAT WE DO



RESOURCE CENTER

Developmental and educational toys, books and games are available for parents and child care providers in a library setting at a minimum fee.



CHILD CARE REFERRAL

Referral specialists help families clarify their needs, make sense of options and become well informed, quality conscious consumers. Our free referrals match family needs based on the age of the child, days and hours child care is needed, and convenience of location.



TRAINING OPPORTUNITIES

Our trainings and workshops help child care providers develop skills and provide access to resources to help them provide outstanding care to the children they serve.



CHILD AND ADULT CARE FOOD PROGRAM

We assist child care providers with education and enrollment into the Child Care Food Program that includes training on nutrition, meal planning, kitchen sanitation and record keeping. Rainbow Fleet is an equal opportunity provider and employer.

2018 Annual Report

Child Care Resource and Referral:



Rainbow Fleet Contracts with the
Oklahoma Child Care Resource and Referral Association
to provide these services



1,891 Child Care Referrals



292.7 Hours of Technical Assistance Provided



228 Training Hours Provided to 1,290 Child Care Professionals

Rainbow Fleet in the Community:

Community Events Attended	72
Community Collaborations with ECE	13
Stakeholder Meetings Attended	10

Child and Adult Care Food Program:



OKLAHOMA STATE DEPARTMENT OF
EDUCATION
CHAMPION EXCELLENCE



Average Number of Providers Claiming: 135



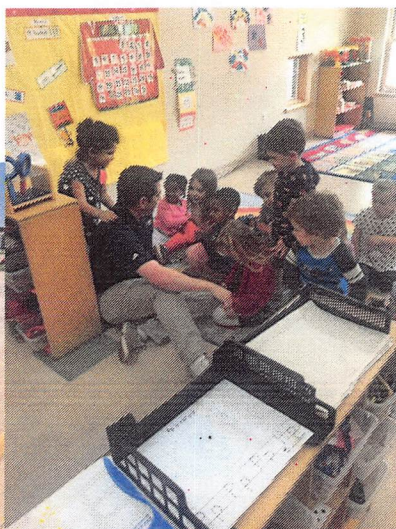
Average number of children claimed: 1,139



Total number of meals/snacks served: 820,353



Total dollars reimbursed to child care providers: \$1,210,250



Revenues



- Revenues
- Service Fees
- Fundraising
- Other Revenue
- Federal Contracts
- Contributions
- Investment Income

FY 2018 Expenses



- Child and Adult Care Food Program
- Child Care Resource and Referral
- Provider Training
- Quality Enhancement Initiative

Revenues

Federal Contracts	\$1,761,286
Service Fees	\$27,333
Contributions	\$107,888
Fundraising	\$28,700
Investment Income	\$13,531
Other Revenue	\$2,757

Expenses

Child and Adult Care Food Program	\$1,377,733
Child Care Resource and Referral	\$373,586
Provider Training	\$13,973
Quality Enhancement Initiative	\$72,985
Fundraising	\$949
Management and General	\$77,329



2018-2019
Rainbow Fleet Staff

Carrie Williams – Executive Director
 Anthony Coby – Director of Operations
 Randa Wood – Child Care Resource and Referral Manager
 Sharon Bates – Receptionist
 Florencia Briglie – Hispanic Services
 Jaylyn Ivison – Child Care Consultant
 Alfreda Little – Child and Adult Care Food Program Monitor
 Ramona Nicholson – Child Care Consultant
 Amanda Waters – Infant Toddler Specialist
 Mary Yannuzzi – Child Care Referral Specialist

2018-2019
Board of Directors Roster
Rainbow Fleet
Child Care Resource and Referral

Name:	Address:	Affiliation:	Term End:
Rainbow Fleet Officers:			
Morgan Harris President (2012)	2640 NW 55 th Pl. Oklahoma City, OK 73112 405.848.2330 Morgan.s.harris@gmail.com	Owner, Green Bambino	9/1/2021
Becky Roten Immediate Past President	3201 Rosewood Lane Oklahoma City, OK 73120 405.286.3996 (h) 405.659.6855 (m) Beckyr2@cox.net	Community Leader	9/1/2020
Michael Brown President Elect (2018)	620 N. Robinson, Ste. 201 Oklahoma City, OK 73102 405.270.8030 michaelbrown@financialguide.com	Michael O. Brown & Associates	9/1/2021
Adrienne Butler Secretary (2012)	509 Gray Fox Run Edmond, OK 73003 405.522.3323 (w) acabutler@yahoo.com	Youth Services Consultant, Oklahoma Department of Libraries	9/1/2021
Jodie Giocondi Treasurer (2017)	1450 S. Kelly Avenue Edmond, OK 73003 405.949.8444	Intrust Bank	9/1/2020

	Jodie.Giocondi@intrustbank.com		
Board Members:			
Cara Anderson (2016)	5620 Blue Lake Dr. Norman, OK 73069 405.579.8931 Cara.l.anderson@outlook.com	Owner, Sparkle Kids Child Care	9/1/2019
Kathy Carey (1972)	1112 Glenwood Oklahoma City, OK 73116 405.840.1069 405.828.8037 (m) kcicjpj@aol.com	Oklahoma City University	9/1/2019
Shelley Deck (2014)	9000 Cameron Pkwy Oklahoma City, OK 73114 405.326.4966 Shelley.Deck@americanfidelity.com	American Fidelity Corporation	9/1/2020
Mike Gibson (2011)	4650 Highland Hills Road Norman, OK 73026 405.659.5257 Mike.Gibson@rsmus.com	RSM, US, LLP	9/1/2020
Kelly Padgham (2005)	916 Crystal Creek Edmond, OK 73034 405.359.3002 405.317.5933 (m) kpadgham@cox.net	Business Strategies	9/1/2021
Miles Pringle (2017)	9251 N. Pennsylvania Place Oklahoma City, OK 73120 405.848.4810 Miles.pringle@pringleandpringle.com	Pringle & Pringle, P.C.	9/1/2020
Stephen Schreiber (2017)	405.381.4455 (w) 405.201.2001 (m) Sschreiber@bankfnbt.com	VP Lender / Bank Manager First National Bank & Trust Co.	9/1/2020
Patti Tepper- Rasmussen	220 N.W. 20 th St. Oklahoma City, OK 73103 405.521.0799 Ptr1@cox.net	Owner, The Learning Tree	9/1/2021
Carrie Williams (2014)	808 NW 39 th St. Oklahoma City, OK 73118 405.409.4023 cwilliams@rainbowfleet.org	Executive Director Rainbow Fleet, Inc.	

Rainbow Fleet Strategic Plan of Action

2016-2021

Board Development

In order to maintain the health and vitality of the Rainbow Fleet Board of Directors, board development needs to be a primary focus over the coming years. The following areas are to be addressed:

- Size and composition of the board: Drawing 15-20 community members from the following professions provides a well-rounded board.
 - Pediatricians
 - Social Services
 - Attorneys
 - Children's Retail or other small business owner in the baby/child field
 - Library youth services
 - Liaisons from large corporations/businesses
 - Public Relations
 - Accountants/financial analysts
 - Educators
 - Childcare clients of Rainbow Fleet
 - Parent clients of Rainbow Fleet
- Board members are expected to facilitate an ongoing flow of prospective board members. This process will benefit tremendously from the creation and maintenance of a board development committee.
- Term limits will be instituted following the recommendations of the Center for Non-Profits

Organizational Management/Human Resources

1. Establish a board committee for Organization Management/Human Resources.

This committee would meet regularly at the beginning to complete set tasks, then meet only periodically to review policies and updates.

Some of the topics this committee would cover are:

1. When a position is vacated a line of succession should be determined and implemented.
2. Development of training plans and training timelines for new hires.
3. Detailed list of tasks and responsibilities per role.
4. Policy Handbook updates and reviews - recommendations would be made to the full board for review and approval.

Marketing

Rainbow Fleet should continue to employ an outside Public Relations firm for its marketing needs. Employing an outside firm helps Rainbow Fleet:

- Provide a consistent message across all media and marketing platforms
- Reach higher quality media outlets
- Streamline employee tasks to focus on day-to-day operations of Rainbow Fleet
- Recognize and plan for organizational milestones

At the beginning of each fiscal year, the board and Executive Director will work with the PR firm to lay out a broad public relations plan for the following year to help guide the creation of marketing plans.

Fundraising

To ensure continued sources of funding, the Fundraising Committee of the Rainbow Fleet Board of Directors will seek out 2-3 new sources of funding per year with a goal of identifying approximately 10 new funding sources by 2020.

The staff of Rainbow Fleet and the Fundraising Committee of the Board of Directors should evaluate options for a major annual recurring fundraising event that involves constituent children, child care professionals and neighbors in the art community. This event should launch by the fall of 2017 and continue annually.

The Executive Director should develop and maintain a fundraising calendar for use by the Fundraising Committee which tracks grant deadlines and upcoming fundraising events.

Programs & Services

The focus of Rainbow Fleet's programs and Services continues to be on assistance to family child care homes. In addition to maintaining the existing services, an increased focus should be put on growing assistance to families with and childcare homes that serve children with developmental disabilities. It should be noted that developmental services should not become the primary focus of Rainbow Fleet's programs and services, but should remain a part of the overall services.

Careful consideration is to be given to applying for grants that require Rainbow Fleet to create new programs and services. Before applying for such grants, the Executive Director and board of directors should determine if the new program fits with the mission of Rainbow Fleet.

Many of the programs and services offered by Rainbow Fleet will benefit greatly from a mobile mission, i.e. a van. The acquisition, development and regular use of a Rainbow Fleet van should be pursued.